



Snap a Bosch Photography Contest FAQ

How do I submit a photo in to the contest?

The submission period begins on 1 September 2009 at 9:00 am (AEST) and closes on February 28 2010 at 5:00 pm (AEST).

Please send your best shots electronically on to the email address:

hot.water@au.bosch.com

Please include the information below in the email content: (and ensure to include captions with your photograph(s) as informative support)

Full name

Address

State

Postcode

Daytime contact number

Mobile number

Email

Product installed

Date of installation

Before you submit a photograph, please make sure it meets the following criteria:

- JPG or JPEG file format (ex. BoschImage.jpg or BoschImage.jpeg)
- At least 1,600 pixels wide (if a horizontal image) or 1,600 pixels tall (if a vertical image)
- Total file size must be less than 5 megabytes (MB)
- Photographs must have been taken within 2 years before the date of entry and must be of a Bosch Commercial application (not Domestic) to be eligible.

Is there an entry fee?

There is no entry fee to enter the Snap a Bosch Photography contest.

How do I know that you've received my entry?

After you submit your photograph(s) via email, you will receive a confirmation email from a member of the Bosch Hot Water Marketing Team via the email address hot.water@au.bosch.com. If you don't receive a confirmation email in a timely manner, please contact 1300 30 70 37 and ask to be directed to a member of the Bosch Marketing team regarding the Snap a Bosch Competition.

How many photos may I submit?

You may submit a total of ten (10) photos in to the contest; however photographs must have been taken within 2 years before the date of entry to be eligible.

Can I submit a photograph(s) of a Bosch Domestic installation?

No. This contest is only valid for Bosch Commercial main unit applications - Bosch model numbers – KM3211WHNG, KM3211WHL P, KM3211WHQNG,

KM3211WHQLP, C31526ENG, C31526ELP, C31532WHNG, C31532WHLP, WBMXNG, WBMXLP, FBMXNG, FBMXLP. Entries can include commercial accessories including; RCM3211, RCS3211, KMVC100 however to be eligible the entry must include an applicable Bosch Commercial main unit as the feature.

How will my photograph(s) be judged?

Each entry received will be judged by a panel of three persons nominated by Bosch Hot Water according to its level of product integration in to its surrounding environment, creativity and skill. Chance plays no part in the determination of winners.

The judging criteria is based on (1) the level at which the product has been integrated in to its environment 50%; (2) creativity 25%; (3) photographic quality 25%.

In the event of a tie, the tied entries will be resubmitted to the judges for rejudging between the tied entries alone. In the event that a tie remains after rejudging, the entry with the highest score in the creativity criteria will be declared the winner.

When will the winners be announced?

The winner will be determined at 9.00am (AEST) on the 5 March 2010 at 1555 Centre Road, Clayton Victoria.

The prospective winner will be notified by mail and telephone. The winner's name will also be published on the Bosch Hot Water website (www.bosch.com.au/hotwater).

What is the prize?

There will be 1 winner who will receive 1 x Bosch Blue Power Tool Destroyer Kit, part number: F005XR0026. Product description: 1 X GSB 18V-Li, 1 X GKS 18V-Li, 1 X GSA 18V-Li, 1 X heavy duty bag, 2 X 2.6Ah batteries. RRP \$1199 inc GST.

I'm not an Australian resident. Can I still participate in the Snap a Bosch Photography Contest?

No. You must be an Australian resident to be eligible to participate.

Can I enter this contest if I am under the age of 18?

Yes. You can enter however if any prize winner is under the age of 18 years, that prize will be awarded to that person's parent or guardian.

I'd like to enter a photo that has previously been published. Is that allowed?

Yes, you may enter a photo that has previously been published in any media.

How old can my entry be?

Photographs must have been taken within two years of the date of entry.

Will my photography be seen online?

Selected entries and the entrants' names may be published on the Bosch Hot Water website (www.bosch.com.au/hotwater) at the discretion of Bosch Hot Water.

Will I be notified if my photo is chosen to be featured on the Bosch Hot Water website?

You will be notified only if you are the winner of the contest.

Do photos have to be taken with a digital camera?

Each entry must comply with the following requirements: photographs must be in digital format, scans of negatives, transparencies, or photographic prints are also acceptable.

Is image manipulation allowed in the photo contest?

Minor burning, dodging, and colour correction are acceptable. Hand tinting is acceptable, as is cropping. Fish-eye lenses are acceptable. Any changes to an original photograph not itemised here are unacceptable and will render the photograph ineligible for a prize. Each photograph, in its entirety, must be a single work of original material taken by the entrant. By entering the Promotion, each entrant represents and warrants that each submitted photograph is an original work created solely by the entrant, that each photograph does not infringe the copyrights, trademarks, moral rights, privacy or intellectual property rights of any person, and that no other party has any right, title, claim, or interest in the photograph. The photograph must not, in the sole discretion of the Promoter, contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content.

What should I include in the description of my photograph?

Captions are a good way to engage others in your photography. So, take the time to write about the place, time, setting, and situation in which you captured this image of your Bosch Commercial installation.

Are captions fact-checked for accuracy?

We trust our entrants to give accurate caption information, so we do not research or fact-check their captions. However, the photo that is chosen as the winner will be checked for accuracy.

When I submit a photo to the photo contest, what rights does Bosch Hot Water have to my submission?

By entering the Promotion, all entrants agree to assign all intellectual property rights in all photographs submitted with their entry forms to the Promoter, and further agree that the Promoter may use such photographs in the Promoter's marketing materials. Entrants consent to the Promoter doing or omitting to do any act that would otherwise infringe the entrant's "moral rights" in their entries. Additionally, by entering, each entrant grants to the Promoter the unrestricted right to use all statements made in connection with the Promotion. The Promoter will not be required to pay any additional consideration or seek any additional approval in connection with such use.

I accidentally sent the wrong photo in my entry. Can I revoke my entry and submit a new photo?

Yes. Please send an email to hot.water@au.bosch.com and explain the situation in detail and we endeavour to remove your previous entry from the competition and replace it with the new photograph and captions (if any).

I can't remember which photographs I've already submitted. Can you tell me which of my photographs you've received?

Yes. Please send an email to hot.water@au.bosch.com and request us to send your current entry that you previously submitted.

Are release forms required when submitting a photograph to the Snap a Bosch Photography Contest?

If the photograph contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, and/or if any persons appear in the photograph, and/or any private property is included in the photograph - the entrant is responsible for obtaining, prior to entering this contest, any and all releases and consents necessary to permit the exhibition and use of the photograph in the manner set forth in the Conditions of Entry without additional compensation. If any person appearing in any photograph is under the age of 18, the signature of a parent or legal guardian is required on each release.

At the request of Bosch Hot Water, each entrant must provide within 7 days, a signed release from all persons who appear in the photograph, and/or from the owner of any material that appears in the photograph, authorising Bosch Hot Water to reproduce, distribute, display, and create derivative works of the entry in connection with the contest, in any media format. All releases must be in the form required by Bosch Hot Water. Failure to provide such releases upon request may result in disqualification and selection of an alternate winner. (The Personal Release Form can be downloaded on the Bosch Hot Water website www.bosch.com.au/hotwater.)

The photograph I'd like to submit, I will not be able to obtain a release form for. Can I still enter this photograph in the contest?

If your photograph is chosen as a winner of the contest, you may be required to submit a release. Failure to provide such releases upon request may result in disqualification and selection of an alternate winner.

What is a personal release form?

If the photograph contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, and/or if any persons appear in the photograph, and/or any private property is included in the photograph - the entrant is responsible for obtaining, prior to entering this contest, any and all releases and consents necessary to permit the exhibition and use of the photograph in the manner set forth in the Conditions of Entry without additional compensation. Images of unrecognizable people do not need personal releases.

A personal release form is a binding contract between the photographer and the subject(s) of the photograph. By signing the release, the subject of the photograph forgoes the right to sue for specific types of claims. The Personal Release Form can be downloaded on the Bosch Hot Water website www.bosch.com.au/hotwater.

My submission contains an image of a child. Do I require a personal release form to be completed?

Yes, if the children are recognisable (see answer above). However, if any person appearing in any photograph is under the age of 18, the signature of a parent or legal guardian is required on each release. The Personal Release Form can be downloaded on the Bosch Hot Water website www.bosch.com.au/hotwater.

Why can't I seem to submit my entry via email?

Check the following:

Is the file size in total under 5 MB? If not, try the following:

- If sending multiple photographs in one email, try sending them in separate individual emails. If you would prefer to send your image(s) on a disc, this can be organised. Please send an email to hot.water@au.bosch.com to request this and we will confirm an address to send it to.
- Are you sending it to the correct email address: hot.water@au.bosch.com

I didn't receive my confirmation email. Why?

Some ISPs (Internet service providers) commonly install email filters that block or filter emails sent from unknown addresses. If you have a "junk mail" box, check to see if that's where the email landed. If you've installed software to monitor your email, make sure your settings aren't causing your emails to get blocked. If in doubt after checking all of this please contact us on 1300 30 70 37 and we will verbally confirm your entry has been received.

Still have a question?

Please view the Snap a Bosch Flyer featured on www.bosch.com.au/hotwater. Alternatively, please send an email on to hot.water@sales.com.au or contact our customer call centre on 1300 30 70 37 and request to speak to a member of the Marketing team in relation to the Snap a Bosch Photography Contest.