

BOSCH in Australia – THE HIGHLIGHTS

1907 – 1979

Approx. 1907

- Distribution of Bosch products in Australasia via A.E. Kemsley & Co Pty Ltd (Sydney, Melbourne, Christchurch N.Z.).

1949

- Licensing agreement for production of diesel injection systems between Bosch and Pyrox Pty Ltd.

1922

- August Hoette, Managing Director of Pyrox Pty Ltd, opens Robert Bosch Supply & Service Co Pty Ltd in Flinders Street, Melbourne.

1954

- Pyrox Industries Pty Ltd is founded on January 28 as a joint venture of Pyrox Pty Ltd and Robert Bosch GmbH (50/50).
- Clayton property (McNaughton Rd/ Centre Rd) is purchased.
- Licensing agreement with Pyrox Industries re local production of Bosch products.

1929

- Melbourne Bosch site relocates to Latrobe Street. Bosch represented in Sydney.

1930

- Bosch grants a licence to Pyrox Pty Ltd to manufacture Bosch spark plugs under the name Pyrox. Main customer is General Motors with Chevrolet, Buick, Pontiac, Oldsmobile and Oakland brands.

1955/56

- Production of spark plugs and diesel injection systems at the Clayton plant.

1956

- On October 16 Pyrox Industries Pty Ltd changes its name to Robert Bosch (Australia) Pty Ltd. Bosch acquires 75 per cent of the shares, enabling production in Australia under the name of Bosch.

1958

- Bosch acquires the remaining 25 per cent shares of Pyrox Pty Ltd.

1969

- Production of electrical automotive equipment, electrical tools and Junkers gas water heaters.
- Sales offices established in Adelaide, Brisbane, Melbourne and Sydney.

1972

- New sales building opened in Rocklea, Qld.

1973

- Expansion of Clayton plant, new sales office in Melbourne.

1974

- Distribution of Blaupunkt colour televisions.

1979

- Sales office in Perth opened.

BOSCH in Australia – THE HIGHLIGHTS

1984 – 1997

1984

- Bosch Australia develops EST (Electronic Spark Timing Management) which is used for the first time in an Australian vehicle in the Holden Commodore.

1985

- Development Centre established in Clayton.

1986

- First edition of employee newspaper *Bosch Circuit*.

1987

- Test Centre for Automotive Equipment opened.

1988

- New plant in Clayton for production of petrol injection valves.
- 40-plus components in new Falcon.

1989

- Robert Bosch Australia opens a subsidiary in Auckland NZ for sale of electrical tools and customer service.

1990

- Local production of fuel injectors.

1991

- Export of diodes.

1992

- First export order for electronic Vehicle Security Systems (VSS) for Ford of Europe, followed by Porsche and General Motors-Opel.
- Awarded Ford Q1 status.
- Supply of ABS System to local manufacturer.

1993

- Airbag control units for Holden.

1994

- 40th anniversary of manufacturing in Australia.
- 30-plus components for new Ford.

1995

- Production of Anti-Lock Braking Systems (ABS) starts for local customers.
- Named 'Victorian Employer of the Year' as part of the Victorian Training Awards.
- Achieved AS/NZS ISO 9001 certification.
- Awarded Holden and Toyota 'Preferred Supplier' Status.

1996

- Awarded global responsibility for Body Networks and Components (Body Electronics) for the Bosch Group.
- \$70 million investment to develop and manufacture controls for various vehicle systems.
- Gold Award for "Excellence in Manufacturing" from the Australian Automotive Aftermarket Association (AAAA).

1997

- \$12 million Body Networks manufacturing plant opened at Clayton to cater for growing export business.
- \$24 million expansion of ABS and alternator diodes production.
- Gold Award for 'Excellence in Manufacturing' from the Australian Automotive Aftermarket Association (AAAA) for second consecutive year.
- 75th Anniversary of Bosch sales agency in Australia.

BOSCH in Australia – THE HIGHLIGHTS

1998 – 2004

1998

- Bosch named among the 10 most innovative companies in Australia by BRW Magazine.
- Overseas sales reach \$180 million, 34 per cent of total sales.
- \$33 million investment announced to manufacture silicon chips and increase alternator diode volumes.
- Awarded the business to volume manufacture LWS (Steering Wheel Angle Sensor).
- GOOD.BETTER.BOSCH campaign.
- aXcess Australia Car project participation.

1999

- Robert Bosch Australia employs more than 1700 people.
- Governor of Victoria Export Awards – 'Victorian Exporter of the Year' and 'Large Advanced Manufacturer' Award.
- Bosch orchestra Australian tour.

2000

- Opening of wafer manufacturing plant.
- \$20 million expansion of alternator diodes production to 150 million units annually.
- Governor of Victoria Export Awards – Victorian Exporter of the Year (2nd consecutive year) and Large Advanced Manufacturer Award.
- Named most admired company in the manufacturing sector by PriceWaterhouseCoopers and BRW.
- Overseas sales reach \$285 million, 42 per cent of total sales.
- PWC announced Robert Bosch Australia most admired corporation in Australia.

2001

- Implementation of TTM (Time-To-Market) program.
- Governor of Victoria Export Award for 'Large Advanced Manufacturer' – third consecutive year.

2002

- \$531 million annual sales of locally manufactured goods reached.
- Overseas sales accounted for \$365 million.
- Inducted into the Victorian Manufacturing Hall of Fame.
- \$21 million Hitakt Diode Line opened – 60 million unit capacity increase.
- Toyota Excellence Award.
- Customer Technical Forum.

2003/2004

- Achieved ISO/TSO 16949 Quality Certification.
- Major supporter of Australian motorsport – V8 Supercar Champions.

2004

- Awarded 'Supplier Recognition' Award by Ford Australia for Ford Territory ESP.
- SAE Australasia 'Excellence Award' for Ford Territory ESP.
- Diesel Days showcase.
- Production of Integrated Air Fuel Modules for new GM Holden HF-V6 engine.

The highlight of 2004 – 50th anniversary of manufacturing in Australia celebrated together with customers, suppliers and Bosch Australia employees and their families.